

[Press Release]

For Immediate Release

## Kingdee Launched the Cosmic Application Market To Build a Cloud Ecology in Industrial Internet

(15 May 2020, Hong Kong) At the Kingdee Cloud Cosmic Summit (KCCS), Robert Xu, Chairman of the Board of Directors of Kingdee Group, together with a number of customers and partners, wielded hammers to smash a chimney symbolizing the traditional monolithic architecture of digitalization for enterprises and planted a linden tree representing the Cosmic Cloud Ecology. **“To smash the chimney means to break the traditional monolithic architecture and thinking mode while building a new cloud ecology in the industrial internet to improve the Enterprise Business Capacity (EBC),”** said Robert Xu. This is the seventh time that Kingdee has destroyed traditional constraints and established new practices by smashing.



With the theme of new business, new management and new platform, KCCS is a technology summit of management platform and ecology. At the summit, Wu Hequan, Academician of the Chinese Academy of Engineering, Tao Jingwen, Director of Huawei and President of Quality Process IT, Zhang Jian, Chief Digital Officer of China Merchants Group, Tian Suning, Chairman of China Broadband Capital, Cao Yangfeng, Director of Institute of Global Entrepreneurship & Innovation, and other business leaders and academic experts shared their insights and practices on the digital transformation of Chinese enterprises during the epidemic.



Kingdee has realized that **co-existent business, management for everyone and the centralized organizational structure** are the new development direction of digital transformation. “New infrastructure” is reshaping the traditional digital infrastructure, while in business, the traditional monolithic architecture greatly impedes the digital transformation of enterprises, so it must be removed and replaced by the centralized organizational structure. In this regard, Kingdee Cloud Cosmic has formulated a development layout in centralization technology in advance. The new generation of cloud service platform for enterprises using the cloud-native technology supports the domestic full-stack independent controllability and has been selected into Gartner’s **Global High-Productivity PaaS vendor list**. Since its launch in 2018, Cosmic products has gradually grown to maturity, including over 100 enterprise modules on 20+ cloud services such as Finance, Supply Chain Management (SCM) and Human Resources (HR). It is helping industry leaders including Huawei, Wens Group, SF Express, Hesteel Group and China North Industries Group realize localization, management and control upgrading, value chain reconstruction and IT architecture upgrading, etc.



At the summit, Kingdee unveiled an ecology strategy **with Cosmic PaaS Platform at its core. Adhering to the strategy of “Platform + Ecology”, Kingdee stretched out to Cosmic Platform-based ISV partners, IaaS partners and consultants, and jointly discussed, built and shared the ecosystem with customers.** Kingdee Cloud Cosmic has always been dedicated to attracting partners with industrial competitiveness. As a result, the Cosmic Application market has accumulated over 200 ecology partners. **With flexibility of the distributed architecture, Cosmic can significantly enhance reliability and performance. In addition, the low-code development platform based on the dynamic domain model architecture of Kingdee can improve the efficiency of ISV developers by more than 500% and enable ISV partners to maximize the openness of the platform through diversified microservices and AP.**





“Strict self-discipline is what it takes to achieve something great, which is the original aspiration of Kingdee Cloud Cosmic,” said Robert Xu. “Chinese enterprises are facing radical changes in the digital business world. Against this backdrop, Kingdee will always strive to promote the collective spirit in the human nature of enterprise managers with the open platform ecology and amplify its influence through the power of technology. Smashing the old chimney and building a new ecology is the new mission of the current digital managers.”

~ The End ~

### About Kingdee

Kingdee International Software Group Company Limited (“Kingdee International” or “Kingdee”) was established in 1993. It is listed on the Main Board of the Hong Kong Stock Exchange (stock code: 00268.HK) and headquartered in Shenzhen, the PRC. Adhering to the core values of “Acting in all Conscience, with Integrity and Righteousness”, the Company is committed to helping businesses achieve their growth targets and let the sun shines on every company through dedicated services. It strives to provide them with the most trusted enterprise service platform.

Through persistent efforts to explore China's cloud enterprise service market, Kingdee has retained the largest share in the enterprise application software sector for fast-growing enterprises for fourteen consecutive years, and has grasped the biggest share

in the enterprise-grade SaaS ERM software market for three consecutive years. In addition, Kingdee's diverse cloud services and products are the preferred choices of leading enterprises. They include "Kingdee Cloud· Cosmic" (a digital coexistence platform for large enterprises), "Kingdee Cloud Galaxy" (a digital innovative cloud service platform for fast-growing enterprises), "Kingdee Jingdou Cloud" (one-stop cloud services platform for micro and small-sized enterprises), "Guanyi Cloud" (cloud services for E-commerce operators) , "Cloud-Hub" (intelligent cloud office), "Cargeer" (cloud services for auto dealers) and "Wojia Cloud"(cloud services for property management industry ). With its strengths in management software and cloud services, Kingdee provides services and products to more than 6.8 million enterprises, government agencies and other organizations around the world.

**Investor and Media Enquiries:**

Kingdee International Software Group

PRChina Limited

Rex Wu

Alice Yip

Tel: 852-2155 3721

Tel: 852-25221838

Email: [rex\\_wu@kingdee.com](mailto:rex_wu@kingdee.com)

Email: [ayip@prchina.com.hk](mailto:ayip@prchina.com.hk)

Summer Gan

Liting Chen

Tel: 86-21-61625518

Tel: 852-25221838

Email: [summer\\_gan@kingdee.com](mailto:summer_gan@kingdee.com)

Email: [lchen@prchina.com.hk](mailto:lchen@prchina.com.hk)

Yoriko Huang

Jack Liu

Tel: 86-755-86072591

Tel: 852-25221838

Email: [yanni\\_huang@kingdee.com](mailto:yanni_huang@kingdee.com)

Email: [zyliau@prchina.com.hk](mailto:zyliau@prchina.com.hk)